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~~Brand Media Strategy Integrated  
Communications~~

Integrated marketing communication is  
... sponsoring events and social media

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are all ways to get your brand seen. If  
your business is mature, your brand  
strategy shifts to deepen the value of  
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...

~~Brand Strategy & Integrated Marketing  
Communication~~

The account was won following a multi-

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agency pitch and will be handled from the agency's Mumbai office, led by Uday Mohan, President of North and West India, Havas Media ...

~~Havas Media gets integrated media  
mandate for nutrition and wellness  
brand OZiva~~

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OZiva and Havas Media will work closely on creating an integrated media strategy for the brand for building awareness and salience ... so that they can lead a healthier and better life. Our ...

~~Havas Media wins integrated media~~

# Download Free Brand Media Strategy Integrated Communications Planning mandate for OZiva

The University Marketing and Brand Strategy Team works across the University to identify communications needs and plan and implement integrated communication strategies that are consistent with and ...

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~~University Marketing & Brand Strategy~~

Priyam Jha, AVP, Brand Marketing,  
WebEngage outlines the Marketing  
Automation Trends Strengthening  
Brand-Customer Relationship.

~~Marketing Automation Trends  
Strengthening Brand-Customer~~

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MikeWorldWide (MWW), one of the world's leading independent public relations agencies, today announced it has been hired to lead an ...

~~Opendorse Athlete Marketing Platform  
Selects MikeWorldWide to Lead~~

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~~Communications Strategy~~ Planning  
In Rethinking Brand for the Rise of  
Digital Commerce, WARC, the global  
marketing intelligence company,  
responds to the sharp drop in brand-  
building budgets in the past 12 months  
and brings ...

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~~WARC releases "Rethinking Brand for  
the Rise of Digital Commerce"~~

The mandate involves building and implementing integrated communication strategies that include media and influence engagements to help the brand in reaching a larger consumer base. Founded in ...

# Download Free Brand Media Strategy Integrated Communications Planning ~~id8 media solutions wins PR mandate for Monrow Shoes~~

The return of Sue Batterton and Trevor Monteiro follows agency efforts to reinvent itself after the scandal that embroiled the agency and its founder Stan Richards last year.

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~~Batterton, Monteiro Return To The  
Richards Group In Top Creative,  
Media Roles~~

In conjunction with this year's WARC Awards for Asian Strategy, this series aims to showcase perspectives from young strategists across Asia,

# Download Free Brand Media Strategy Integrated highlighting their take on strategy as a marketing ...

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~~Monitoring Malaysia's young  
strategists~~

Horizon Media's Why Group, which analyzes the intersection of culture, people and brands, has created a

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Human Intelligence Team, per a press  
release emailed to Marketing Dive.  
Brand ... marketing, ...

~~Horizon Media embeds behavioral  
science with brand strategy via new  
team~~

Gozoop wins integrated ... brand

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building and customer engagement  
strategies for EuroSchool and  
Billabong. Their key responsibilities  
will be to focus on identifying the right  
media mix that ...

~~Gozoop wins integrated media, SEO  
mandate for EuroSchool group~~

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Prosek Partners, a leading integrated global marketing and communications firm, today announced the continued expansion of its marketing team with the hiring of Daniel Allocca as a managing director.

~~Prosek Partners Adds Industry~~

# Download Free Brand Media Strategy Integrated ~~Veteran Daniel Allocca to Growing Marketing Team~~

The communications and marketing team is here to help the Calvin community clearly communicate the university's mission, identity and brand. Through various media, including print, web and social, we ...

# Download Free Brand Media Strategy Integrated Communications Planning ~~Strategy & Services~~

Intelliquo Integrated ... media relations for both the brands, YogaBar and Keventers. The agency will also be in charge of developing effective stakeholder engagement strategies, brand positioning ...

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~~Intelliqo Integrated Communications  
wins PR mandate for Keventers &  
YogaBars~~

New Delhi: GBKC Global, known for manufacturing products for premium apparel brands & technical textiles has assigned its Brand Strategy ...

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Mumbai: 9X Media has announced the  
appointment ...

~~Licious names Tilt Brand Solutions as  
Integrated Brand & Communications  
Agency on Record~~

The agency will be involved with the  
planning and execution of the brand's

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digital media strategy and creative  
communication ... We are raring to  
offer an integrated mix of branding and  
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...

~~Digital wins digital mandate for moha:~~  
The deal gives New York City-based  
Finn, which has almost 800 employees

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across 20 offices, a foothold in the  
growing Seattle and Denver markets.

~~Tech-focused PR agency Barokas  
acquired by Finn Partners~~  
OZiva and Havas Media will work  
closely on creating an integrated  
media strategy for the brand for

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building awareness... activations  
including PR and communications,  
content marketing, on-ground ...  
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~~82.5 Communications appoints  
Anirban Mozumdar as chief strategy  
officer~~

Lidl Cyprus has won the honorary

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distinction of Brand of the Year,  
winning a total of 7 awards at this  
year's Cyprus Digital Marketing  
Awards. Although 2020 was a strange  
and difficult year, Lidl ...

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