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Edition: 6th: Author(s): Lawrence J. Gitman, Carl McDaniel: Subject: Business & Economics "The Future of Business" prepares students for a successful career in business by equipping them with the knowledge, skills, and competencies they need to prepare for tomorrow's competitive workplace.

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This book deals with the fundamental branches of business law, namely, law of contract, law of sale of goods, law of partnership, law of negotiable instruments and law of information technology. Its contents have been extracted from the authors' reputed title Mercantile Law that has gained tremendous readership over the years. Business Law is intended to serve as a textbook for the students of BCom, BCom (Hons), CA Common Proficiency Test (CPT), CA Integrated Professional Competence Course (IPCC), CS Foundation Programme, ICMA Intermediate, BBA, MBA, and also for those appearing for banking and competitive examinations.

This book concentrates on the creative heart of business, on how to develop an exciting enterprise from the original germ of an idea. * Finding a good idea * Getting started * Creating a winning business plan * Funding your enterprise * Marketing your business * Maintaining progress * Monitoring growth

This essential and highly acclaimed guide, now updated and revised in its sixth edition, explains the business of the British music industry. Drawing on her extensive experience as a media lawyer, Ann Harrison offers a unique, expert opinion on the deals, the contracts and the business as a whole. She examines in detail the changing face of the music industry and provides absorbing and up-to-date case studies. Whether you're a recording artist, songwriter, music business manager, industry executive, publisher, journalist, media student, accountant or lawyer, this practical and comprehensive guide is indispensable reading. Fully revised and updated. Includes: The current types of record and publishing deals, and what you can expect to see in the contracts A guide to making a record, manufacture, distribution, branding, marketing, merchandising, sponsorship, band arrangements and touring The most up-to-date information on copyright law and related rights An in-depth look at digital downloads, streaming, online marketing and piracy Case studies illustrating key developments and legal jargon explained.

Although Parliament is constantly in the news and televised daily, much of its work remains a mystery to outsiders and is sometimes perplexing even to its own members. This book provides a unique insight into the work and daily life of Parliament. It sets out plainly and intelligibly what goes on and why things happen, but it also analyses the pressures within the institution, its strengths and weaknesses, and ways in which it might change. Covering every aspect of the work, membership, and structures of both Houses, this book also reflects the profound changes that have taken place in Parliament over the years.

(Music Pro Guide Books & DVDs). New technologies are revolutionizing the music business. While these changes may be smashing traditional business models and creating havoc among the major record companies, they are also providing new opportunities for unsigned artists, independent labels, and music business entrepreneurs. The Future of the Music Business provides a legal and business road map for success in today's music business by setting forth a comprehensive summary of the rules pertaining to the traditional music business, including music licensing, as well as the laws governing online distribution of music and video. The book also provides practical tips for: Selling music online; Using blogs and social networks; Developing an online record company; Creating an Internet radio station; Opening an online music store; Raising money for recording projects online; Creating a hit song in the Digital Age; Taking advantage of wireless technologies, and much more. This revised third edition is the most up-to-date and thorough examination of current trends, and offers special sections on: What to do if someone steals your song; Protecting the name of your band or label ; How to find and get a music lawyer to shop your music; How to land a deal with an indie, or a major label. The video includes a comprehensive lecture, "How to Succeed in Today's Music Business," delivered by the author at the Tisch School of the Arts at NYU.

The inside word on business school admissions. To gain admission to the top business schools, you need more than just high test scores and a strong GPA—you need to crush your essays. Business School Essays That Made a Difference, 6th Edition, gives you resources to help do just that, including: ☐ Real essays written by MBA applicants with commentary from the admissions experts ☐ An overview of b-school admissions and the role of essays in your application ☐ Insider advice: Interviews with admissions pros at Cornell, George Washington, Penn State, and more Business School Essays That Made a Difference, 6th Edition, includes essays submitted to the following schools: Babson College, Olin Graduate School of Business Dartmouth College, Tuck School of Business Emory University, Goizueta Business School Massachusetts Institute of Technology, Sloan School of Management The University of Chicago, Booth School of Business University of Michigan, Stephen M. Ross School of Business University of North Carolina at Chapel Hill, Kenan-Flagler Business School University of Virginia, Darden School of Business

This remarkable volume, now in its Sixth Edition, will take your research straight to the pressure points of contemporary confirmation proceedings. Ordín on Contesting Confirmation was written for attorneys representing secured and unsecured creditors as well as counsel for debtors in possession, committees, trustees, asset purchasers and other participants, and covers a wide variety of substantive issues potentially affecting the strategy and outcome of a creditor's challenge to a debtor's proposed plan of reorganization under Chapter 11, including: Plans that violate court-approved stipulations Claim classification, impaired claims, allowed secured claims Specific plan provisions Effect of confirmation Post-confirmation proceedings Duty of court and counsel in confirming plans Acceptance of impaired class Competing plans Release of non-debtor third parties Valuation issues Previous Edition: Ordín on Contesting Confirmation, Fifth Edition ISBN: 9781454856061

This book challenges the traditional models of modern economy, business education and management, which are devoted to the concepts of scarcity, competition, growth and yield. It deconstructs the spiral of acceleration in which technological shifts concerning global markets and enterprises produce a dynamic of unbridled disruption, concentration and erosion of human and natural resources. The book analyzes how, in the face of this dynamic, once successful business models increasingly lead to existential jeopardy. The book embeds its argument in the impact of technological change on strategy in general. It subsequently analyzes the degree of rationality in the strategy building process to juxtapose revenue and responsibility as the fundamental principles of diverging strategic concepts. In its central chapters the book explores the benefits of consciousness-driven business models and value-added strategies for the awareness markets of the future and their impact on team excellence and resource handling. It develops an understanding of how corporations can function as ecosystems ☐ fostering the growth and development of the resources they operate on, rather than being based on their exploitation. Understanding this structure of viable future business models is the overall theme of this pioneering book. ☐ This book endeavors to set out yet another paradigm for a viable economics, the paradigm of ethicoLOGY. It seeks to replace the concepts of competition, scarcity and growth with strategies and business models based on resource creation, added values cycles, enrichment and symbiosis in line with the awareness economy it describes.☐ Hunter Lovins, President and Founder of Natural Capitalism Solutions ☐... a very basic paradigm shift in our future strategies ...☐ Henner Klein, Chairman Emeritus A.T. Kearney ☐ The book stands right on the tectonic fault line between our old and our new reality. It manages to do both: analyze the shifting paradigms and provoke new thinking.☐ Dr. Martin R. Stuchey, Director of the McKinsey Center for Business & Environment ☐ This book is raising the bar. His vision dares to rethink the principles of the liberal and social market economy in a globalized business world.☐ Prof. Dr. René Schmidpeter, CBS Köln ☐ A book worth reading and reflecting on. Onwards to an economy that works for 100% of humanity.☐ Michael Pirson, Associate Professor, Director Center for Humanistic Management, Fordham University and Research Fellow, Harvard University ☐ ... powerful arguments and practical guidance on how companies can become sustainable and live up to the realities of global enterprise ...☐ Michael Hilti, Hilti AG

The field of International Economics is very dynamic and is characterized, as it is, by continuous changes in many variables which shape the structure and nature of the global economy and set the trends. The book has been thoroughly revised and modified to incorporate significant changes and trends since the publication of the fifth edition more than a decade ago. The current edition, coming after five revised editions, is characterized by updating of information and significant modifications and recasting of most of the chapters. Salient Features: ☐ Information has been updated throughout the book. ☐ The following chapters have been thoroughly modified and restructured: ☐ International Economic Gap and NIEO ☐ Global Trade ☐ Globalisation ☐ Economic Integration and Cooperation ☐ International Monetary System ☐ Foreign Exchange ☐ International Liquidity and Reserves ☐ International Capital Flows ☐ Multinational Corporations ☐ Transfer of Technology ☐ Official Development Assistance ☐ International Debt ☐ International Migration ☐ Trade and BOP of India ☐ IMF and Development Organisations ☐ World Trade Organisation ☐ Trade Regulation and Promotion

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